



This branch is closing – but we're still here to help

Our Swanage branch is closing
on Friday 19 October 2018

Reasons for closure, and alternative ways to bank

This branch is closing – but your bank is always open

This first booklet will help you understand why we've made the decision to close this branch. It also sets out the banking services and support that will be available to you after this branch has closed.

In a second booklet, which will be available from the branch prior to it closing or online at home.barclays/ukbranchclosures, we'll share concerns and feedback from the local community. We'll also detail how we are helping people transition from using the branch with alternative ways to carry out their banking requirements.

Here are the main reasons why the Swanage branch is closing:

- The number of transactions has gone down in the previous 24 months, and additionally 71% of our branch customers also use other ways to do their banking such as online and by telephone.
- Customers using other ways to do their banking has increased by 18% since 2012.
- In the past 12 months, 19% of this branch's customers have been using neighbouring branches.
- We've identified that only 116 customers use this branch exclusively for their banking

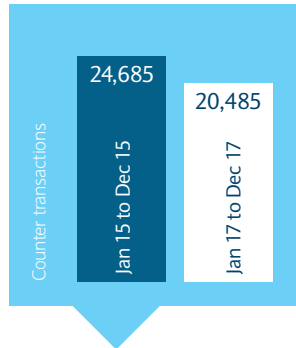
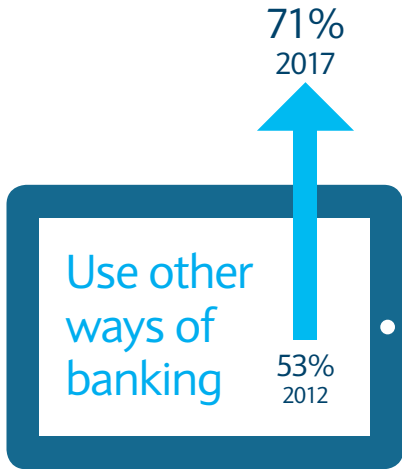


Proposals to close any branch are made by the Barclays local leadership teams and verified at a national level ahead of any closure announcement. If you have any questions and concerns about these changes then please feel free to get in touch with Chris Maynard, your Community Banking Director for Solent & Dorset.

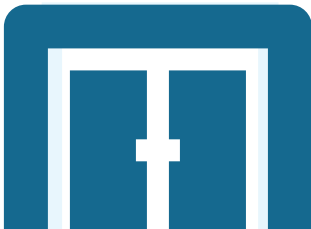
Email: christopher.maynard@barclayscorp.com

How people's banking is changing

Many customers are choosing to bank differently



19% of customers of this branch have used neighbouring branches in the last 12 months



We've identified that only 116 customers use this branch exclusively for their banking

How this branch is used

Before we make the decision to close any branch, we think carefully about how it has been used so far. We consider how many customers have been visiting, what kind of transactions they've been making, and all the other ways they've been choosing to bank with us. We also take into consideration the availability of other branches in the wider community.

Customers

| Usage in last year | Regular (3+ times) | Heavy (12+ times) | % heavy users who also use neighbouring branches |
|----------------------|--------------------|-------------------|--|
| Personal | 1,132 | 330 | 17% |
| Business & Corporate | 164 | 80 | 28% |

Weekly transactions

Personal

| | Counter transactions | Cash withdrawals | Cash deposits | Cheque deposits |
|--------------------------------------|----------------------|------------------|---------------|-----------------|
| Jan 15 to Dec 15 | 362 | 140 | 107 | 115 |
| Jan 17 to Dec 17 | 303 | 123 | 97 | 83 |
| Jan 15 to Dec 15 vs Jan 17 to Dec 17 | -16% | -12% | -9% | -28% |

Business & Corporate

| | Counter transactions | Cash withdrawals | Cash deposits | Cheque deposits |
|--------------------------------------|----------------------|------------------|---------------|-----------------|
| Jan 15 to Dec 15 | 113 | 13 | 55 | 45 |
| Jan 17 to Dec 17 | 92 | 10 | 52 | 30 |
| Jan 15 to Dec 15 vs Jan 17 to Dec 17 | -19% | -23% | -5% | -33% |

Opening hours of Swanage

| | |
|-----------|-------------|
| Monday | 09:30-15:30 |
| Tuesday | Closed |
| Wednesday | 09:30-15:30 |
| Thursday | Closed |
| Friday | 09:30-15:30 |
| Saturday | Closed |
| Sunday | Closed |

Facilities available

| | |
|-----------------------|-----|
| Counter services | Yes |
| Cash machines | Yes |
| Self service machines | No |

Other places you can bank locally

There are many other ways you can still bank in your local community, including nearby Barclays branches, cash machines and Post Offices.

Nearby Barclays branches

| Name | Poole High Street | | Broadstone | | Wimborne | |
|---|---|-------------|---|-------------|---|-------------|
| Postcode | BH15 1BL | | BH18 8DS | | BH21 1JA | |
| Distance (miles) | 18.8 | | 18.4 | | 20.2 | |
| Opening hours | Monday | 09:00-17:00 | Monday | 09:30-16:30 | Monday | 09:30-16:30 |
| | Tuesday | 09:00-17:00 | Tuesday | 09:30-16:30 | Tuesday | 09:30-16:30 |
| | Wednesday | 10:00-17:00 | Wednesday | 10:00-16:30 | Wednesday | 10:00-16:30 |
| | Thursday | 09:00-17:00 | Thursday | 09:30-16:30 | Thursday | 09:30-16:30 |
| | Friday | 09:00-17:00 | Friday | 09:30-16:30 | Friday | 09:30-16:30 |
| | Saturday | 09:00-14:00 | Saturday | 09:30-14:00 | Saturday | Closed |
| | Sunday | Closed | Sunday | Closed | Sunday | Closed |
| Any recent or upcoming changes to branch opening hours? | Prior to 16 October 2017, this branch opened at 09:00 on Wednesdays | | Prior to 16 October 2017, this branch opened at 09:30 on Wednesdays | | Prior to 16 October 2017, this branch opened at 09:30 on Wednesdays | |
| Branch Facilities – Counters | Yes | | Yes | | Yes | |
| Branch Facilities – Self service | Yes | | Yes | | Yes | |

Nearby free cash machines

| Location | Address | Distance (miles) |
|-------------|--------------------------------------|------------------|
| Nationwide | 29 Station Road, Swanage BH19 1AD | 0.0 |
| Post Office | 23 - 25 Kings Road, Swanage BH19 1ER | 0.1 |
| Lloyds | 41 High Street, Swanage BH19 2LU | 0.1 |

Nearby Post Offices

| Post Office Name | Distance (Miles) | Address | Opening hours | Banking facilities |
|------------------------------|------------------|---|---|--------------------|
| Swanage | 0.1 | 23 - 25 Kings Road, Swanage BH19 1ER | 09:00-17:30 Mon-Fri 09:00-17:00 Sat Closed Sun | Yes |
| Herston | 0.8 | 208 High Street, Swanage BH19 2PQ | 07:00-20:00 Mon-Sun | Yes * |
| Langton Matravers | 2.1 | 31 High Street, Langton Matravers, Swanage BH19 3HA | 09:00-13:00 Mon 09:00-17:30 Tue-Fri (Closed 13:00-14:00) 09:00-12:30 Sat Closed Sun | Yes |

All data contained within this booklet was sourced in December 2017, and published in July 2018

Ways to bank

We want to make staying in control of your everyday banking as easy and convenient as possible. Over the years, we've introduced many ways you can bank without having to come into a branch.

Barclays Mobile Banking

Transfer money between accounts and keep a check on your balances. If you need to, you can call us directly from the app too. The Barclays Mobile Banking app is free to download from your app store.

Online Banking

Do all your everyday banking tasks from your home computer. We use the most advanced security systems to keep your details safe and our Online and Mobile Banking Guarantee protects you from fraud. To register, just call 0345 734 5345*.

Telephone Banking

Available 24 hours a day, seven days a week. You can hear your balance, check transactions, pay bills and transfer money. You can speak to an adviser about your banking needs too. To register, just call 0345 734 5345*.

Barclays Pingit

Sending money is secure and instant with no need to share bank account details. You're automatically protected in the event of fraud as long as you've used the services correctly. The Barclays Pingit app is free to download from your app store.

The Post Office

All customers can pay cash in, withdraw cash and check balances using their Barclays debit card and PIN at thousands of Post Office branches across the country.

All customers can also pay cash and cheques into a Barclays account using a personalised paying-in slip. For cheques, you'll also need a cheque deposit envelope. You will need to allow two extra working days for cheques to reach your Barclays accounts.

Transaction charges for Business transactions will apply.

Link cash machines

Withdraw cash free of charge, check your balance and request a receipt at any cash machine displaying the Link sign. You can also print off a mini statement at Barclays cash machines.



If you would like more information or help with any of the different ways you can bank with us, please speak to someone in branch or visit [barclays.co.uk/ways-to-bank](https://www.barclays.co.uk/ways-to-bank)
If you're a business customer then visit [barclays.co.uk/business-banking/ways-to-bank](https://www.barclays.co.uk/business-banking/ways-to-bank)

Glossary

Glossary of terms

| | |
|---|---|
| Feedback from local community | May include local MPs, Councillors, Consumer Groups identified with a particular interest in the closure, or received directly from personal or business customers |
| Nearby branches | These are the branches listed on page 6 |
| Exclusively for their banking | Only use the counter in branch (12 or more times in the last 6 months) and did not use online, telephone or mobile banking |
| Use other ways of banking | Use online, telephone or mobile banking in addition to the branch |
| Counter Transactions | Cheque deposits, cash withdrawals and deposits |
| Usage – Regular | Used an inside ATM or the Counter – 3 or more times in the last 12 months. |
| Usage – Heavy | Used an inside ATM or the Counter – 12 or more times in the last 12 months. |
| Recent or upcoming changes to branch opening hours | Any changes made in the last 12 months or future changes announced at the time of publication |
| Branch Facilities – Counters | Has a manned traditional style counter |
| Branch Facilities – Self Service | May have one or more of the following: External / internal cash machine, online banking point, quick pay point / service point or Assisted Service Counter |
| Nearby free cash machines | Cash machines identified nearby that are free to use, additional free to use cash machines may also be nearby, as well as cash machines that charge a usage fee |
| Post Office with Banking Facilities | If 'Limited' they are classified as a local or local+ Post Office, and therefore do not offer the full range of banking services that are available at other Post Offices |

Find out more today

barclays.co.uk/ways-to-bank

If you're a business customer visit

barclays.co.uk/business-banking/ways-to-bank

To get this in Braille, large print or audio, call **0800 400 100** (via Text Relay)
or visit barclays.co.uk/accessible-services

Calls may be recorded for quality and training purposes.

* Calls to 03 numbers are charged at the same rate as calls to 01 & 02 landlines, and will count towards any inclusive minutes you may have covering calls to landline numbers. Call charges may differ, please check with your local provider.

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