



## This branch is closing – but we're still here to help

Our Gloucester Road branch is closing  
on Friday 21 June 2019

Reasons for closure, and alternative ways to bank



# This branch is closing – but your bank is always open

This first booklet will help you understand why we've made the decision to close this branch. It also sets out the banking services and support that will be available to you after this branch has closed.

In a second booklet, which will be available from the branch prior to it closing or online at [home.barclays/ukbranchclosures](https://home.barclays/ukbranchclosures), we'll share concerns and feedback from the local community. We'll also detail how we are helping people transition from using the branch with alternative ways to carry out their banking requirements.

Here are the main reasons why the Gloucester Road branch is closing:

- The number of transactions has gone down in the previous 24 months, and additionally 92% of our branch customers also use other ways to do their banking such as online and by telephone.
- Customers using other ways to do their banking has increased by 16% since 2012.
- In the past 12 months, 32% of this branch's customers have been using neighbouring branches.
- We've identified that only 46 customers use this branch exclusively for their banking

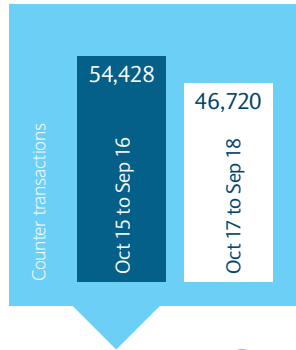
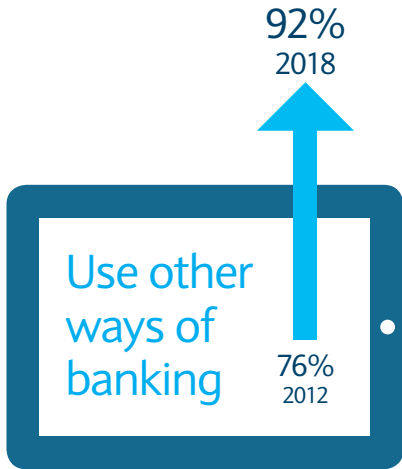


Proposals to close any branch are made by the Barclays local leadership teams and verified at a national level ahead of any closure announcement. If you have any questions and concerns about these changes then please feel free to get in touch with Stuart Escott, your Senior Manager for North West London.

Email: [stuart.escott@barclays.com](mailto:stuart.escott@barclays.com)

# How people's banking is changing

Many customers are choosing to bank differently



We've identified that only 46 customers use this branch exclusively for their banking

## How this branch is used

Before we make the decision to close any branch, we think carefully about how it has been used so far. We consider how many customers have been visiting, what kind of transactions they've been making, and all the other ways they've been choosing to bank with us. We also take into consideration the availability of other branches in the wider community.

### Customers

Usage in last year	Regular (3+ times)	Heavy (12+ times)	% heavy users who also use neighbouring branches
Personal	3,039	480	30%
Business & Corporate	427	157	38%

### Weekly transactions

#### Personal

	Counter transactions	Cash withdrawals	Cash deposits	Cheque deposits
Oct 15 to Sep 16	738	178	418	142
Oct 17 to Sep 18	601	145	364	92
Oct 15 to Sep 16 vs Oct 17 to Sep 18	-19%	-19%	-13%	-35%

#### Business & Corporate

	Counter transactions	Cash withdrawals	Cash deposits	Cheque deposits
Oct 15 to Sep 16	309	62	170	77
Oct 17 to Sep 18	299	45	197	57
Oct 15 to Sep 16 vs Oct 17 to Sep 18	-3%	-27%	16%	-26%

### Opening hours of Gloucester Road

Monday	09:30-16:30
Tuesday	09:30-16:30
Wednesday	10:00-16:30
Thursday	09:30-16:30
Friday	09:30-16:30
Saturday	Closed
Sunday	Closed

### Facilities available

Counter services	Yes
Cash machines	Yes
Self service machines	Yes

## Other places you can bank locally

There are many other ways you can still bank in your local community, including nearby Barclays branches, cash machines and Post Offices.

### Nearby Barclays branches

Name	South Kensington		Earls Court		348 Kings Road Chelsea	
Postcode	SW7 3DL		SW5 9AW		SW3 5UT	
Distance (miles)	0.5		0.6		0.9	
Opening hours	Monday	10:00-18:00	Monday	09:30-16:30	Monday	09:30-16:30
	Tuesday	10:00-18:00	Tuesday	09:30-16:30	Tuesday	09:30-16:30
	Wednesday	10:00-18:00	Wednesday	10:00-16:30	Wednesday	10:00-16:30
	Thursday	10:00-18:00	Thursday	09:30-16:30	Thursday	09:30-16:30
	Friday	10:00-18:00	Friday	09:30-16:30	Friday	09:30-16:30
	Saturday	11:00-16:00	Saturday	Closed	Saturday	Closed
	Sunday	11:00-15:00	Sunday	Closed	Sunday	Closed
	Any recent or upcoming changes to branch opening hours?	No		No		No
Branch Facilities – Counters	No		Yes		Yes	
Branch Facilities – Self service	Yes		Yes		Yes	

### Nearby free cash machines

Location	Address	Distance (miles)
Post Office	118 Gloucester Road, London SW7 4PH	0.0
Tesco	87-93 Gloucester Road, London SW7 4SS	0.1
HSBC	95 Gloucester Road, London SW7 4SS	0.1

### Nearby Post Offices

Post Office Name	Distance (Miles)	Address	Opening hours	Banking Facilities
Gloucester Road	0.0	118 Gloucester Road, London SW7 4PH	08:00-21:30 Mon-Sun	Yes
South Kensington Station	0.6	41 Old Brompton Road, London SW7 3JG	09:00-17:30 Mon, Wed-Fri 09:30-17:30 Tue 09:00-12:30 Sat Closed Sun	Yes
Worlds End	1.0	351 - 353 Kings Road, London SW3 5EX	09:00-17:30 Mon, Wed-Fri 09:30-17:30 Tue 09:00-12:30 Sat Closed Sun	Yes

All data contained within this booklet was sourced in September 2018, and published in March 2019

# Ways to bank

We want to make staying in control of your everyday banking as easy and convenient as possible. Over the years, we've introduced many ways you can bank without having to come into a branch.

## Barclays Mobile Banking

Transfer money between accounts and keep a check on your balances. If you need to, you can call us directly from the app too. The Barclays Mobile Banking app is free to download from your app store.

## Online Banking

Do all your everyday banking tasks from your home computer. We use the most advanced security systems to keep your details safe and our Online and Mobile Banking Guarantee protects you from fraud. To register, just call 0345 734 5345\*.

## Telephone Banking

Available 24 hours a day, seven days a week. You can hear your balance, check transactions, pay bills and transfer money. You can speak to an adviser about your banking needs too. To register, just call 0345 734 5345\*.

## Barclays Pingit

Sending money is secure and instant with no need to share bank account details. You're automatically protected in the event of fraud as long as you've used the services correctly. The Barclays Pingit app is free to download from your app store.

## The Post Office

All customers can pay cash in, withdraw cash and check balances using their Barclays debit card and PIN at thousands of Post Office branches across the country.

All customers can also pay cash and cheques into a Barclays account using a personalised paying-in slip. For cheques, you'll also need a cheque deposit envelope. You will need to allow two extra working days for cheques to reach your Barclays accounts.

Transaction charges for Business transactions will apply.

## Link cash machines

Withdraw cash free of charge, check your balance and request a receipt at any cash machine displaying the Link sign. You can also print off a mini statement at Barclays cash machines.



If you would like more information or help with any of the different ways you can bank with us, please speak to someone in branch or visit [barclays.co.uk/ways-to-bank](https://www.barclays.co.uk/ways-to-bank)  
If you're a business customer then visit [barclays.co.uk/business-banking/ways-to-bank](https://www.barclays.co.uk/business-banking/ways-to-bank)



# Glossary

## Glossary of terms

<b>Feedback from local community</b>	May include local MPs, Councillors, Consumer Groups identified with a particular interest in the closure, or received directly from personal or business customers
<b>Nearby branches</b>	These are the branches listed on page 6
<b>Exclusively for their banking</b>	Only use the counter in branch (12 or more times in the last 6 months) and did not use online, telephone or mobile banking
<b>Use other ways of banking</b>	Use online, telephone or mobile banking in addition to the branch
<b>Counter Transactions</b>	Cheque deposits, cash withdrawals and deposits
<b>Usage – Regular</b>	Used an inside ATM or the Counter – 3 or more times in the last 12 months.
<b>Usage – Heavy</b>	Used an inside ATM or the Counter – 12 or more times in the last 12 months.
<b>Recent or upcoming changes to branch opening hours</b>	Any changes made in the last 12 months or future changes announced at the time of publication
<b>Branch Facilities – Counters</b>	Has a manned traditional style counter
<b>Branch Facilities – Self Service</b>	May have one or more of the following: External / internal cash machine, online banking point, quick pay point / service point or Assisted Service Counter
<b>Nearby free cash machines</b>	Cash machines identified nearby that are free to use, additional free to use cash machines may also be nearby, as well as cash machines that charge a usage fee
<b>Post Office with Banking Facilities</b>	If 'Limited' they are classified as a local or local+ Post Office, and therefore do not offer the full range of banking services that are available at other Post Offices





Find out more today

[barclays.co.uk/ways-to-bank](https://barclays.co.uk/ways-to-bank)

If you're a business customer visit

[barclays.co.uk/business-banking/ways-to-bank](https://barclays.co.uk/business-banking/ways-to-bank)

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To get this in Braille, large print or audio, call **0800 400 100** (via Text Relay)  
or visit **[barclays.co.uk/accessible-services](https://barclays.co.uk/accessible-services)**

Calls may be recorded for quality and training purposes.

\* Calls to 03 numbers are charged at the same rate as calls to 01 & 02 landlines, and will count towards any inclusive minutes you may have covering calls to landline numbers. Call charges may differ, please check with your local provider.

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