



 **BARCLAYS**

This branch is closing – but we're still here to help

Our Smethwick Bearwood branch is closing
on Friday 30 July 2021

Reasons for closure, and alternative ways to bank.

This branch is closing – but your bank is always open

This first booklet will help you understand why we've made the decision to close this branch. It also sets out the banking services and support that will be available to you after this branch has closed.

In a second booklet, which will be available from the branch prior to it closing or online at home.barclays/ukbranchclosures, we'll share concerns and feedback from the local community. We'll also detail how we are helping people transition from using the branch with alternative ways to carry out their banking requirements.

Here are the main reasons why the Smethwick Bearwood branch is closing:

- The number of counter transactions has gone down in the previous 24 months, and additionally 89% of our branch customers also use other ways to do their banking such as online and by telephone
- Customers using other ways to do their banking has increased by 15% since 2015
- In the past 12 months, 30% of this branch's customers have been using nearby branches
- We've identified that only 75 customers use this branch exclusively for their banking

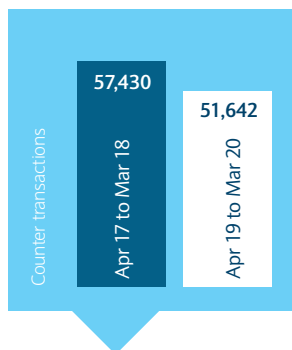
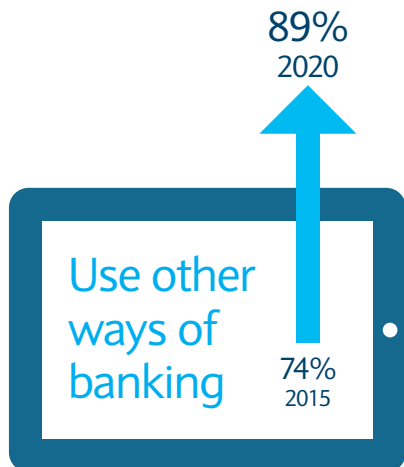


Proposals to close any branch are made by the Barclays local leadership teams and verified at a national level ahead of any closure announcement. If you have any questions and concerns about these changes then please feel free to get in touch over the phone on **0345 7 345 345**², or with Chris Payne, your Market Director for West Midlands.

Email: Christopher.Payne@barclayscorp.com

How banking is changing

Many people are choosing to bank differently, and these changes inform our decisions



We've identified that only 75 regular customers use this branch exclusively for their banking

How this branch is used

Before we make the decision to close any branch, we think carefully about how it has been used so far. We consider how many customers have been visiting, what kind of transactions they've been making, and all the other ways they've been choosing to bank with us. We also take into consideration the availability of other branches in the wider community.

| Customers | | | |
|----------------------|--------------------|-------------------|--|
| Usage in last year | Regular (3+ times) | Heavy (12+ times) | % heavy users who also use nearby branches |
| Personal | 4,471 | 724 | 31% |
| Business & Corporate | 361 | 119 | 66% |

| Weekly transactions | | | | |
|--------------------------------------|----------------------|------------------|---------------|-----------------|
| Personal | | | | |
| | Counter transactions | Cash withdrawals | Cash deposits | Cheque deposits |
| Apr 17 to Mar 18 | 896 | 314 | 478 | 104 |
| Apr 19 to Mar 20 | 829 | 311 | 424 | 94 |
| Apr 17 to Mar 18 vs Apr 19 to Mar 20 | -7% | -1% | -11% | -10% |

| Business & Corporate | | | | |
|--------------------------------------|----------------------|------------------|---------------|-----------------|
| | Counter transactions | Cash withdrawals | Cash deposits | Cheque deposits |
| Apr 17 to Mar 18 | 208 | 13 | 154 | 41 |
| Apr 19 to Mar 20 | 164 | 17 | 116 | 31 |
| Apr 17 to Mar 18 vs Apr 19 to Mar 20 | -21% | 31% | -25% | -24% |

| Opening hours of Smethwick Bearwood | |
|-------------------------------------|-------------|
| Monday | 09:30-16:30 |
| Tuesday | 09:30-16:30 |
| Wednesday | 10:00-16:30 |
| Thursday | 09:30-16:30 |
| Friday | 09:30-16:30 |
| Saturday | Closed |
| Sunday | Closed |

| Facilities available | |
|-----------------------|-----|
| Counter services | Yes |
| Cash machines | Yes |
| Self service machines | Yes |

The data above excludes any changes in transactions that may have been caused by changing customer behaviours during the recent pandemic.

Other places you can bank locally

There are many other ways you can still bank in your local community, including nearby Barclays branches, cash machines and Post Offices.

Nearby Barclays branches

| Name | Birmingham Harborne | Birmingham Soho Road |
|----------------------------------|--|---------------------------------------|
| Address | 68 High Street, Harborne, Birmingham B17 9NJ | 351-359 Soho Road, Birmingham B21 9SE |
| Distance (miles) | 1.9 | 2.8 |
| Branch Facilities – Counters | Yes | Yes |
| Branch Facilities – Self service | Yes | Yes |

Opening hours for these and all our branches can be found at [barclays.co.uk/branchfinder](https://www.barclays.co.uk/branchfinder)

Nearby free cash machines

| Location | Address | Distance (miles) |
|----------|--|------------------|
| Co-op | 513-519 Bearwood Road, Warley, Smethwick B66 4BE | 0.0 |
| Texaco | Sandon Road, Smethwick B66 4AB | 0.1 |

To find the location of any LINK³ cash machine, go to [link.co.uk](https://www.link.co.uk)

Nearby Post Offices

| Post Office Name | Address | Distance (Miles) |
|------------------|---|------------------|
| Abbey Road | 19-21 Abbey Road, Bearwood, Smethwick B67 5RA | 0.4 |
| Cape Hill | 91 Cape Hill, Smethwick B66 4SD | 1.1 |

To find the location and opening hours of any Post Office, go to [postoffice.co.uk/branch-finder](https://www.postoffice.co.uk/branch-finder)

All data contained within this booklet was sourced in December 2020 and published in April 2021

Ways to bank

We want to make staying in control of your everyday banking as easy and convenient as possible. Over the years, we've introduced many ways you can bank without having to come into a branch.

The Barclays app

Transfer money between accounts and keep a check on your balances. If you need to, you can call us directly from the app too. The Barclays app is free to download from your app store¹.

Online Banking

Do all your everyday banking tasks from your home computer. We use the most advanced security systems to keep your details safe and our Online and Mobile Banking Guarantee protects you from fraud. To register, just call 0345 734 5345².

Telephone Banking

Available 24 hours a day, seven days a week. You can hear your balance, check transactions, pay bills and transfer money. You can speak to an adviser about your banking needs too. To register, just call 0345 734 5345².

The Post Office

All customers can withdraw or pay in cash and check balances using their Barclays debit card and PIN at thousands of Post Office branches across the country.

All customers can also pay cheques into a Barclays account using a personalised paying-in slip and a cheque deposit envelope. You will need to allow two extra working days for cheques to reach your Barclays accounts using the Post Office.

Transaction charges for Business transactions will apply.

LINK cash machines

Withdraw cash, check your balance and request a receipt at any cash machine displaying the LINK sign³. You can also print off a mini statement at Barclays cash machines.



If you would like more information or help with any of the different ways you can bank with us, please speak to someone in branch or visit barclays.co.uk/ways-to-bank. If you're a business customer then visit barclays.co.uk/business-banking/ways-to-bank

Broadband - to check the availability and speeds in your area please visit checker.ofcom.org.uk/broadband-coverage. If you need any support, please speak to someone in branch.

Glossary

Glossary of terms

| | |
|---|--|
| Feedback from local community | May include local MPs, Councillors, Consumer Groups identified with a particular interest in the closure, or received directly from personal or business customers |
| Nearby branches | These are the branches listed on page 5 |
| Exclusively for their banking | Only use the counter in branch (12 or more times in the last 6 months) and did not use online, telephone, mobile banking or any of the nearby branches |
| Use other ways of banking | Use online, telephone or mobile banking in addition to the branch |
| Counter Transactions | Cheque deposits, cash withdrawals and deposits |
| Usage – Regular | Used an inside ATM or the Counter – 3 or more times in the last 12 months. |
| Usage – Heavy | Used an inside ATM or the Counter – 12 or more times in the last 12 months. |
| Branch Facilities – Counters | Has a manned traditional style counter |
| Branch Facilities – Self Service | May have one or more of the following: External / internal cash machine, online banking point, quick pay point / service point or Assisted Service Counter |
| Nearby free cash machines | Cash machines identified nearby that are free to use, additional free to use cash machines may also be nearby, as well as cash machines that charge a usage fee |

Discover more at
barclays.co.uk/ways-to-bank

If you're a business customer visit
barclays.co.uk/business-banking/ways-to-bank

To get this in Braille, large print or audio, call **0800 400 100** (via Text Relay)
or visit barclays.co.uk/accessibleservices

Calls may be recorded for quality and training purposes.

¹ You need to be 16 or over to use the app. T&Cs apply.

² Calls to 03 numbers are charged at the same rate as calls to 01 & 02 landlines, and will count towards any inclusive minutes you may have covering calls to landline numbers.

Call charges may differ, please check with your local provider.

³ Cash withdrawal fees may apply to some cash machines in the LINK network.

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