

THE LOGIC GROUP HOLDINGS LIMITED

STRATEGIC REPORT FOR THE YEAR ENDED 31 DECEMBER 2020

Business performance

The Company made a profit before tax of £3,354 (2019 loss before tax: £201). As at 31 December 2020 the Company has net assets of £25,957,779 (2019: £5,896,336). Net cash inflow from operating activities for 2020 was £112 (2019: £526).

Future outlook

The Directors remain confident that the Company will maintain its current level of investment in its subsidiary for the foreseeable future.

Business review and principal activities

The Logic Group Holdings Limited is the holding company of one entity (collectively 'the Group' or 'The Logic Group') that is focused on the provision of IT services, products and solutions associated with assisting organisations to enhance the effectiveness, security and profitability of their customer interactions. The Group specialises in the provision of secure payment and loyalty solutions that enable opportunities for increased revenue and reduced operating cost and risk.

Principal risks and uncertainties

The Company is exposed to internal and external risks of ongoing activities. These risks are managed as part of the Company's business model.

Whilst the full direct and indirect impact of the ongoing COVID-19 outbreak remains uncertain, a number of central banks and governments have extended financial stimulus packages as a result of the significant negative impact on GDP. Concerns remain as to whether these policy tools will counter anticipated macroeconomic risks and a prolongation of the outbreak could significantly adversely affect economic growth, affect specific industries or countries. In addition, an escalation in geopolitical tensions or increased use of protectionist measures may also negatively impact the Company's business.

The financial risk management objectives and policies at the Company level, including exposure to interest rate risk, liquidity risk and credit risk are set out in note 15. Financial risks, of the accompanying financial statements. The Company also actively manages key non-financial risks, which are mainly operational risks, through its internal governance structure.

People

The Company employed an average number of 155 staff in 2020 (2019: 142), the services of whom were fully utilised by its subsidiary, The Logic Group Enterprises Limited. All associated costs and relevant financial reporting disclosures are reported in the financial statements of The Logic Group Enterprises Limited.

Key performance indicators

The Company's key performance indicator is profit, for 2020 the Company made a profit before tax of £3,354 (2019 loss before tax of £201).

Profit or loss before tax is the primary profitability measure used to assess business performance, and represents total income less impairment charges and expenses.

THE LOGIC GROUP HOLDINGS LIMITED

STRATEGIC REPORT (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2020

Statement of Section 172(1) of the Companies Act 2006

The Directors have acted in a way that they considered, in good faith, to be most likely to promote the success of the Company for the benefit of its members, and in doing so had regard, amongst other matters, to:

- the likely consequences of any decision in the long term;
- the interests of the Company's employees;
- the need to foster the Company's business relationships with suppliers, customers and others;
- the impact of the Company's operations on the community and the environment;
- the desirability of the Company's maintaining a reputation for high standards of business conduct; and
- to act fairly between members of the Company.

The Directors also took into account the views and interests of a wider set of stakeholders, including our regulator, the Government, and non-government organisations.

Considering this broad range of interests is an important part of the way the Board makes decisions; however, in balancing those different perspectives it won't always be possible to deliver everyone's desired outcome.

How does the board engage with stakeholders?

The Board will sometimes engage directly with certain stakeholders on certain issues, but the size and distribution of our stakeholders and of Barclays means that stakeholder engagement often takes place at an operational level.

In addition, to ensure a more efficient and effective approach, certain stakeholder engagement is led at Barclays group level, in particular where matters are of group-wide significance or have the potential to impact the reputation of the Barclays group.

The Board considers and discusses information from across the organisation to help it understand the impact of Barclays' operations, and the interests and views of our key stakeholders. It also reviews strategy, financial and operational performance, as well as information covering areas such as key risks, and legal and regulatory compliance. This information is provided to the board through reports sent in advance of each board meeting, and through in-person presentations.

As a result of these activities, the board has an overview of engagement with stakeholders, and other relevant factors, which enables the directors to comply with their legal duty under section 172 of the Companies Act 2006.

Due to the nature of the Company, no decisions were made by the Directors during the reporting period which required them to have regard to the matters set out in section 172 of the Companies Act 2006.

This report was approved by the Board and signed on its behalf.

DocuSigned by:

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Simon Murphy
Director

Date: 17 June 2021

Company number 2283418